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### Vail Resorts loses phone number suit

Daily Staff Report  
Vail, CO Colorado  
February 19, 2008

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DENVER, Colorado — A business that uses the phone number 1-800 SKI VAIL to sell vacation packages and resort reservations has won the right to keep using the name.

The 10th Circuit Court decided earlier this month that Broomfield-based Vail Resorts cannot use its registered trademark to prevent Eric Hansen, owner of [www.Skiusa.com](http://www.Skiusa.com), from using the phone number.

Other toll-free used by Hansen's Ft. Collins-based business include 1-800-SKI ASPEN and 1-800-SKI SNOW.

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